



People • Purpose • Possibilities

AMERICAN FARM BUREAU® CONVENTION

JANUARY 7-12, 2022 • ATLANTA, GA

ANNUAL CONVENTION TENTATIVE AGENDA

103rd American Farm Bureau Convention • January 7 – 12, 2022

Thursday, January 6, 2022

- 12:00 p.m. Convention Registration – Group Pickup, Exhibitor & Sponsor Only
- 6:00 p.m. Joint Committee Reception (*Invitation Only*)

Friday, January 7, 2022

- 9:00 a.m. Convention Registration
- 10:00 a.m. Ag Innovation Challenge Top Ten Live Pitch Competition (*Invitation Only*)
- 12:00 p.m. Member Benefits Meeting (*Invitation Only*)
- 4:00 p.m. Member Benefits Reception (*Invitation Only*)
Ag Innovation Challenge Reception (*Invitation Only*)
- 5:00 p.m. YF&R Competitor Networking Reception (*Invitation Only*)
- 6:00 p.m. State Presidents Dinner (*Invitation Only*)

Saturday, January 8, 2022

- 6:30 a.m. Convention Registration
- 7:00 a.m. Fun Run
- 7:30 a.m. YF&R Excellence in Ag Orientations
Women in Ag Meet-and-Greet Breakfast
- 8:00 a.m. Georgia Ag Tours
Women's Leadership Networking and Regional Caucuses
- 9:00 a.m. YF&R Discussion Meet Orientations
YF&R Achieve & Apply Learning Session

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- YF&R Excellence in Ag Presentations
 AFBF Audit Committee Meeting *(Invitation Only)*
- 10:30 a.m. Annual Meeting of the American Farm Bureau Women
- 11:00 a.m. YF&R Discussion Meet Round 1
- 1:00 p.m. Communicate, Collaborate & Influence (CCI)
 Trade Show Opens
- 2:30 p.m. YF&R Discussion Meet Round 2
Cultivation Center
- 3:30 p.m. Celebration of Grassroots Reception (trade show)
- 4:00 p.m. **Cultivation Center – Forum hosted by the AFBWLC**
 YF&R Discussion Meet Sweet 16 & Achievement Award Top 10
 Announcements
- 5:00 p.m. Trade Show Closes

Sunday, January 9, 2022

- 6:30 a.m. Convention Registration
- 7:00 a.m. Sunrise Service
- 8:00 a.m. Flapjack Fundraiser *(ticketed event, all welcome)*
- 9:00 a.m. YF&R EA Top 10 Presentations
- 9:30 a.m. **Opening General Session** (PZD speech, FBFA & state awards)
- 10:30 a.m. Trade Show Opens
 (End of GS) Farm Bureau Gives Back
 FFA/4-H/MANRRS Program
- 10:45 a.m. Workshops
- 11:00 a.m. Ag Innovation Challenge Final Four Live Pitch Competition
 YF&R Achievement Award Top 10 Interviews
 YF&R Excellence in Ag Learning Session
- 12:00 p.m. Leadership Luncheon *(ticketed event, all welcome)*
- 1:15 p.m. Workshops
 YF&R Discussion Meet Sweet 16
- 2:30 p.m. Workshops
 General Counsel Advisory Committee *(Invitation Only)*

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- 3:30 p.m. Trade Show Closes
- 4:00 p.m. **Mid General Session or Town Hall** (Ag Sec, Keynote)
YF&R Discussion Meet Final 4
- 6:00 p.m. YF&R Finalist & Sponsors Reception
- 7:30 p.m. PAC Dinner (*Invitation Only*)

Monday, January 10, 2022

- 8:00 a.m. Convention Registration
Trade Show Opens
Workshops
- 8:30 a.m. **Cultivation Center – YF&R Discussion Meet Final 4**
- 10:00 a.m. **Cultivation Center – AFBF P&E Forum**
Workshops
- 11:00 a.m. Trade Show Closes
- 11:30 a.m. **Closing General Session** (DSA, keynote, POTUS/Ag Sec)
- 2:00 p.m. LINC Business Meeting (*Invitation Only*)
Women's Communication Boot Camp Workshop (*Invitation Only*)
Mental Health Training Workshop: QPR for Farmers & Farm Families
- 3:30 p.m. LINC Reception (*Invitation Only*)
- TBD **Tentative Farm Bureau Celebration Event**

Tuesday, January 11, 2022

- 8:00 a.m. Annual Meeting of Voting Delegates
Amendment Processing
Georgia Ag Tours
- 9:00 a.m. Spouses Event (*Invitation Only*)
- 12:00 p.m. Voting Delegate Luncheon
- 1:00 p.m. Delegate Regional Caucuses
- 2:00 p.m. Voting Delegate Session

Wednesday, January 12, 2022

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7:00 a.m. AFBF Board of Directors' Breakfast

8:00 a.m. AFBF Board of Directors' Meeting

Virtual:

Select General Sessions

Select Workshops On-Demand

Select Workshops Live

County Activities of Excellence

Virtual Ag Showcase – exhibitor information displayed in the app (no live chatting or forums)

Cultivation Center Programming

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