

SC Farm Bureau Federation

Young Farmers and Ranchers Discussion Meet

Friday, December 6, 2019

Embassy Suites Hotel – Kingston Plantation

Eligibility

- Participant shall be a Farm Bureau member between the ages of 18 and 35 in good standing with his/her county Farm Bureau. The individual shall have reached his/her 18th birthday at the time he/she competes and shall not have reached his/her 36th birthday by January 31, 2020.
- Participant must be actively engaged in agriculture.
- Past state YF&R Discussion Meet winners are not eligible to compete.
- Current employees of county, state and/or American Farm Bureaus and their affiliates are not eligible to compete. An affiliate is defined as an entity owned or controlled in whole or in part by another entity through, for example, ownership (including partial ownership) or positions on the board of directors.
- Professional speakers are not eligible to compete. Professional speakers are those who have received a fee, royalty or honorarium for speaking (i.e., paid speaking appearances or speaking engagements) within 24 months prior to this annual competition.
- To the best of his/her knowledge, participant must be available to compete in the national YF&R Discussion Meet at the American Farm Bureau (AFBF) annual meeting in Austin, TX (January 17 - 22, 2020). This would be required in the event he/she were deemed the SCFB Discussion Meet winner.

2019 YF&R Discussion Meet Questions

1. How can Farm Bureau build upon collaborative relationships such as Farm Town Strong to combat nationwide crises such as opioid dependence/addiction and mental health issues?
2. Products like cell-based food products have demonstrated the food system is rapidly changing. How can future food technologies and related products be beneficially integrated into modern agricultural production without hampering the success of traditional products and the farmers and ranchers who grow them?
3. The customer is always right. How do farmers and ranchers think and respond through the lens of consumer priorities and marketing trends, to build common values and confidence in modern production methods to build consumer acceptance?
4. With abundant productivity, farmers are in need of new markets, including outside traditional food and feed channels. How do we develop, invest and commercialize to innovate new uses of agricultural products and by-products to benefit all of agriculture?
5. The 21st-century agricultural economy is threatened by labor shortages. Without a clear solution for accessing foreign guest workers as a component of immigration reform coming from Congress, what are some creative and legal ways for agriculture to address the labor needs of a modern production system?

Prize Package:

The winner will receive:

- An EZ-GO Golf Cart provided in part by Garrett's Golf Cars & Specialty Vehicles
- A voucher for up to \$500 in STIHL merchandise provided by STIHL
- An expense paid trip (required) to compete at the American Farm Bureau (AFBF) annual meeting in Austin, TX (January 17-22, 2020)
- One-night stay at the SCFB YF&R Conference in Charleston, SC (February 8, 2020), and
- An expense paid trip to the AFBF 2020 YF&R Leadership Conference in Louisville, KY on March 13-16, 2020.

The FINAL FOUR will receive:

- A \$250 VISA gift card

All participants will receive:

- All participants will receive one night stay at the SC Farm Bureau Federation annual meeting in Myrtle Beach (Friday, December 6, 2019).
- All participants who do not advance to the Final Four will receive a \$75 VISA gift card.