



2022 YOUNG FARMERS & RANCHERS CONFERENCE

sponsorship opportunities

February 4-6, 2022 • Charleston Marriott • Charleston, SC

The SCFB Young Farmers & Ranchers Conference is annually attended by hundreds of young farmers between the ages of 18 and 35 from around SC. The conference provides workshops and training on current agricultural topics, leadership development and networking opportunities as well as ways to promote the agricultural industry. You are invited to be a part of the excitement!

DIAMOND SPONSOR \$5,000 (Only 2 available)

Choose one of the following:

- Friday Night Welcome Event Title Sponsor
- Saturday After Party Title Sponsor
- Exclusive recognition as the sponsor of selected event
- Your choice of one sponsorship add-on included – first come, first serve.
- Custom event logo with company title used on all promotional materials & signage
- Signage displayed during sponsored event
- Opportunity to place an item or materials at each table during the event
- Three hotel rooms for the night of your event & conference registration for three
- Company name, logo and hyperlink on electronic event communication
- Exhibit table space in a prime location
- First right of refusal to sponsor at this level in 2021 (limited to 2 consecutive years)
- Plus, all Platinum, Gold, Silver & Bronze Benefits

PLATINUM SPONSOR \$2000

- Opportunity for up to five minutes on the program to promote your organization
- Two nights hotel stay and conference registration for two attendees
- Company name and logo appear on exclusive PowerPoint slide displayed during general sessions
- Opportunity to include promotional material and an item in conference bag
- Plus, all Gold, Silver & Bronze Benefits

GOLD SPONSOR \$1000

- One night hotel stay and conference registration for one
- Complimentary exhibit table space during exhibit hours
- Opportunity to include printed promotional material in conference bag
- Company name, logo & link promoted on YF&R Facebook page
- Sponsor recognition ribbon
- Plus, all Silver & Bronze Benefits

SILVER SPONSOR \$500

- Company name listing on website
- Company name listing on YF&R Facebook page
- Plus, all Bronze Benefits

BRONZE SPONSOR \$250

- Company name listing on Conference Sponsor PowerPoint slide
- Company name listing in conference program
- Company name listing on signage
- Sponsor thank you ad in the SCFB member magazine *South Carolina Farmer*

SPONSORSHIP ADD-ONS \$500

Add \$500 to your Gold or Platinum sponsorships for a conference perk that will get attendees' attention for sure! These add-ons are very popular with our attendees, but are not possible without additional support from our sponsors. Add-on sponsorships will be recognized in the conference program and on signage near (or labels on) the item sponsored. Add-on opportunities are based upon availability.

- Friday night drink ticketsponsor
- Saturday Soda Sponsor
- Saturday Breakfast Break Sponsor
- Saturday afternoon Ice Cream Sponsor
- Saturday night drink ticket sponsor

All promotional materials provided by sponsors are subject to approval. The SC Farm Bureau reserves the right to, at its sole discretion, refuse any advertising. Sponsors are not permitted to, in any way, devalue the products or services of Farm Bureau or its affiliated companies.

COMPANY NAME

CONTACT NAME

STREET ADDRESS

CITY/STATE/ZIP

E-MAIL ADDRESS

DAYTIME PHONE

FARM BUREAU CONTACT NAME

Payment Method: Mastercard Visa

- Check payable to SC Farm Bureau / Re: YF&R Conference
- Online payment (email hbarberio@scfb.org)

CREDIT CARD NUMBER

EXPIRATION DATE

3DIGIT SECURITY CODE

BILLING ZIP CODE

Please submit payment to: SCFARM BUREAU/
RE: YF&R CONFERENCE
P.O. BOX 754, COLUMBIA, SC 29202-0754