

South Carolina Farm Bureau Young Farmers & Ranchers Conference

Charleston Marriott, Charleston SC

February 4-6, 2022

Conference Agenda

FRIDAY, FEBRUARY 4		Room:
4:00 PM	Hotel Check-in is available: Free parking is available in lot next to hotel.	
	Registration Open / Photo Contest Entries Submitted /	Hotel Lobby
	Food Donation Drop-off	Registration Hall (upstairs)
5:00 PM - 8:00 PM	Silent Auction Item Drop-off	Crystal Ballroom (upstairs)
	YF&R Networking Reception (YF&R 101, YF&R Awards & Competitions, Collegiate Farm Bureau, Life after YF&R, Exhibitors, & Silent Auction) <i>Finger Foods & Cash Bar / Dress: Nice casual</i>	Crystal Ballroom (upstairs) Exhibit Hall Registration Hall
6:00 PM - 8:00 PM		
8:00 PM - 8:30 PM	Welcome and Introductions	Crystal Ballroom (upstairs)
	Casino Night!! Win prizes! Photo Booth! And more! Attendees receive one drink ticket at registration.	
8:30 PM - 10:30 PM		Crystal Ballroom (upstairs)
SATURDAY, FEBRUARY 5		
8 AM - 9 AM	YF&R Leadership Breakfast (Invite-Only) - Brandon Myers High School Discussion Meet Resources for Your County	Crystal A (upstairs)
8 AM - 9AM	Breakfast Buffet	Crystal Ballroom (upstairs)
8 AM - 8:30 AM	Saturday Registration Open	Registration Hall (upstairs)
9 AM - 10:00AM	Opening General Session: Comedy Show - Dress: Nice casual Agricultural Underdog - with Will Brinkley the Tarheel Farmer	Crystal Ballroom (upstairs)
Coffee & Snack Break / Exhibitors / County Delegation Photos		Exhibit Hall (upstairs)
Silent Auction		Crystal Ballroom (upstairs)
Concurrent Sessions - Round One		
10:15 AM - 11:00 AM	Breakout Session #1 Wild Hog/Wildlife Management - Corey Heaton	Crystal A (upstairs)
10:15 AM - 11:00 AM	Breakout Session #2 Adding Value to Your Calves - Brooke Harward	Opal 2 (downstairs)
10:15 AM - 11:00 AM	Breakout Session #3 Advocacy in Your Back Pocket - Elizabeth Wood & Carey Herndon	Opal 1 (downstairs)
10:15 AM - 11:00 AM	Breakout Session #4 Crop Insurance 101 - Walt Morgan	Crystal B (upstairs)
Break / Exhibitors / County Delegation Photos		Exhibit Hall (upstairs)
Silent Auction		Crystal Ballroom (upstairs)
Concurrent Sessions - Round Two		
11:15 AM - 12:00 PM	Concurrent #1 Grain Marketing 101 - Collan Campbell	Opal 1 (downstairs)
11:15 AM - 12:00 PM	Concurrent #2 Direct to Consumer Livestock Marketing - Travis Howard	Opal 2 (downstairs)
11:15 AM - 12:00 PM	Concurrent #3 Direct Marketing Produce - Steven Richards	Crystal A (upstairs)
11:15 AM - 12:00 PM	Concurrent #4 Local Issues/Grassroots Advocacy - Rick Caldwell & Gary Spires	Crystal B (upstairs)
Lunch Buffet / Exhibitors / County Delegation Photos		Exhibit Hall (upstairs)
Silent Auction		Crystal Ballroom (upstairs)
Luncheon Program		
12:30 PM - 1:30 PM	Bridging the Gap Between Farmers & Consumers: Michelle Miller aka Farm Babe	Crystal Ballroom (upstairs)
Break / Exhibitors / County Delegation Photos		Exhibit Hall (upstairs)
Silent Auction		Crystal Ballroom (upstairs)
Concurrent Sessions - Round Three		
1:45 PM - 2:30 PM	Concurrent #1 I am Woman, Hear Me Roar! - SCFB Women's Leadership & Michelle Miller	Crystal Ballroom (upstairs)
1:45 PM - 2:30 PM	Concurrent #2 Agricultural Safety: Grain Engulfment and Entrapment - Hunter Massey	Crystal B (upstairs)
1:45 PM - 2:30 PM	Concurrent #3 Warm Season Wildlife Food Plots for Deer & Turkey - J. Marion Barnes	Opal 2 (downstairs)
1:45 PM - 2:30 PM	Concurrent #4 Side Hustles Panel - Sam Hall, Kara Pendarvis, Nicki Burbage	Crystal A (upstairs)
Soda & Snack Break / Exhibitors / County Delegation Photos		Exhibit Hall (upstairs)
Silent Auction		Crystal Ballroom (upstairs)

Workshops			
2:45 PM - 3:30 PM	Power Session #1	Mixology: From Field to Bottle - Brittany Willis & Firefly Distillery	Crystal A (upstairs)
2:45 PM - 3:30 PM	Power Session #2	Cooking Demo: 'Tis the Season - Chef Miles Huff	Opal 1 (downstairs)
2:45 PM - 3:30 PM	Power Session #3	Field to Fork Game - Win Prizes!	Opal 2 (downstairs)
Break /Exhibitors /County Delegation Photos			Exhibit Hall (upstairs)
Silent Auction			Crystal Ballroom (upstairs)
3:45 PM	Wrapping Up: County Photos / Exhibitors Photo Contest/Food Donation Silent Auction Final Bid at 4:00 PM Item Pick-up at 4:00 PM		Exhibit Hall (upstairs) Registration Hall (upstairs) Crystal Ballroom (upstairs)
Optional Activity			
4:15 PM - 5:15 PM	Scavenger Hunt		Meeting Space Lobby (downstairs)
6:00 PM - 6:30 PM	SCFB YF&R Leadership Happy Hour (Invite Only) State Committee Alumni County YF&R Chairs & Spouses Former & Current Award Winners		Opal 2 (downstairs)
6:00 PM - 7:00 PM	County Delegation Photos		Opal 1 (downstairs)
Closing Awards Ceremony			
6:30 PM - 8:30 PM Dress: Nice	Dinner & Awards Ceremony Hot Dinner Buffet. Cash bar.		Emerald Ballroom (downstairs)
8:30 PM - 12:30 AM	Shuttle Buses to/from After Party - MUST PRESENT CONFERENCE ID Each attendee will receive one drink ticket before loading bus		Hotel Check-In Lobby
9:00 PM - 12:00 AM	After Party @ Palmetto Brewery - Featuring Conner Sweeny Band Finger Foods & Beer/Wine/Cider at Bar Must present valid ID Dress: Warm - part of facility is outdoors		Palmetto Brewery
Sunday, February 6			
Morning	Breakfast on your own: Restaurant on Site		
9:00 AM - 10:00 AM	Morning Devotion (optional) - Katie Moore & Case Chumley		Opal 1 (downstairs)
10:30 AM	SCFB YF&R Committee Brunch (current committee members only)		
By 11:00 AM	Hotel check-out		