



2023 YOUNG FARMERS & RANCHERS CONFERENCE

sponsorship opportunities

February 3-5, 2023 • Hyatt Regency Greenville • Greenville, SC

The SCFB Young Farmers & Ranchers Conference is attended annually by over 300 young farmers between the ages of 18 and 35 from around SC. The conference provides workshops and training on current agricultural topics, leadership development and networking opportunities as well as ways to promote the agricultural industry. You are invited to be a part of the excitement!

DIAMOND SPONSOR.....\$5,500

Choose one of the following (Only Two Available):

- TITLE SPONSOR: Friday Night Welcome Event
- TITLE SPONSOR: Saturday After Party
- Exclusive sponsor of selected event
- Your choice of one sponsorship add-on included – first come, first serve. (\$750 value)
- Organization name, logo, and website URL (where appropriate) on promotional materials & communication for the sponsored event
- Opportunity to place one item or promotional materials at each table during the event
- Two complimentary hotel rooms for two nights (Friday and Saturday)
- Complimentary conference registration for two attendees
- Exhibit table space in a prime location during exhibiting hours
- First right of refusal to sponsor at this level in 2024 (limited to 2 consecutive years)
- **Plus, all Platinum, Gold, & Silver Benefits (excluding additional hotel & registration benefits)**

PLATINUM SPONSOR.....\$2,500

- Opportunity for a representative to promote your organization before the start of a general session for up to five minutes
- One complimentary hotel room for two nights (Friday and Saturday)
- Complimentary conference registration for two attendees
- Company name and logo appear on exclusive PowerPoint slide displayed during Friday night event and Saturday general sessions, breaks, and meals.
- Opportunity to include promotional material and an item in conference bag
- **Plus, all Gold, & Silver Benefits (excluding additional hotel & registration benefits)**

GOLD SPONSOR.....\$1,500

- One complimentary hotel room for two nights (Friday and Saturday)
- Complimentary conference registration for one attendee
- Complimentary exhibit table space during exhibit hours
- Opportunity to include *printed* promotional material in conference bag
- Organization name, logo & website URL promoted on YF&R Facebook group, SC Farm Bureau website, sponsorship PowerPoint slides, and the Online event app.
- Sponsor recognition ribbon
- **Plus, all Silver Benefits**

ORGANIZATION NAME _____

CONTACT NAME _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

E-MAIL ADDRESS _____

DAYTIME PHONE _____

SILVER SPONSOR.....\$750

- Organization name on the South Carolina Farm Bureau website (SCFB.org)
- Organization name promoted in the YF&R Facebook group
- Organization name listing on Conference Sponsor PowerPoint slide
- Organization name in conference online/physical program
- Company name listed in sponsor thank you advertisement in the SCFB member magazine *South Carolina Farmer* with over 85,000 subscribers

Please note: registration fees and hotel rooms are not included in this level. We are able to invoice and can receive payment by check or card.

SPONSORSHIP ADD-ONS.....\$750

Add \$750 to your Gold or Platinum sponsorships for a conference perk that will get attendees' attention for sure! These add-ons are very popular with our attendees, but are not possible without additional support from our sponsors. Add-on sponsorships will be recognized in the conference program and on signage near (or labels on) the item sponsored. Add-on opportunities are based upon availability. Please email Karena at kabrams@scfb.org for more information.

- Friday Night Drink Ticket Sponsor
- Saturday Soda Sponsor
- Saturday Breakfast Break Sponsor
- Saturday Afternoon Ice Cream Sponsor
- Saturday Night Drink Ticket Sponsor
- Conference Lanyard with Organization Logo

All promotional materials provided by sponsors are subject to approval. The SC Farm Bureau reserves the right to, at its sole discretion, refuse any advertising. Sponsors are not permitted to, in any way, devalue the products or services of South Carolina Farm Bureau or its affiliated companies.

In order to be included in all communications and promotions, this form and all logos, links, and attendee(s) information (if applicable) must be submitted by January 6, 2023. You will receive an email with further instructions on how to submit all of that information shortly after we receive this form.

Payment Method (Please Circle): <input type="radio"/> Mastercard <input type="radio"/> Visa <input type="radio"/> Check payable to SC Farm Bureau / Re: YF&R Conference <input type="radio"/> Online payment (email Yvette Kell at ykell@scfb.org)
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CREDIT CARD NUMBER _____

EXPIRATION DATE _____

3 DIGIT SECURITY CODE _____

BILLING ZIP CODE _____

Please submit payment to:
 SC FARM BUREAU / RE: YF&R CONFERENCE
 ATTN: Yvette Kell
 P.O. BOX 754
 COLUMBIA, SC 29202-0754

For questions regarding the sponsorship packages, please email Karena Abrams at kabrams@scfb.org